**DOING GOOD BUSINESS** 

### SUSTAINABILITY MANAGEMENT AT ENKA

ENKA MANAGES ITS SOCIAL, ENVIRONMENTAL AND ECONOMIC IMPACT, THAT IT CREATES THROUGH DIFFERENT SECTORS IT OPERATES SUCH AS ENGINEERING AND CONSTRUCTION, ENERGY, REAL ESTATE AND TRADE, AT VARIOUS LOCATIONS, THROUGH A RESPONSIBLE AND ACTIVE SUSTAINABILITY APPROACH.

ENKA Sustainability Committee was established in 2017 in order to determine sustainability strategy and goals, integrate them with ENKA's business strategies and monitor planned actions. The Committee is led by ENKA's President and Chairman of the Executive Committee with the participation of managers of different units and departments at Corporate Headquarters and subsidiaries, representing all main functions at ENKA. The ENKA Sustainability Committee continued its activities in 2018.

ENKA considers sustainability as a holistic approach which all of its employees should integrate to and practice in decisionmaking and operations mechanisms and carries out activities under the leadership of the Sustainability Committee for the ownership of adherence to its sustainability goals and actions at every level within the company.

ENKA Sustainability Committee meetings, which are held regularly, are widely participated in and present all subsidiaries and departments with a platform providing equal participation opportunities and right to speak freely.

While the Sustainability Committee continued its activities, ENKA established the Corporate Sustainability Department in 2018. Covering all of ENKA and its subsidiaries, the aim of the Sustainability Department is developing sustainability management in line with the sustainability strategy and continually improving on it, ensuring sustainability actions are planned well and are coordinated. The Sustainability Department also carries out work to ensure that the sustainability approach is a part of the management style, corporate culture and business strategies of ENKA and its subsidiaries and monitors sustainability

performance indicators and goals.

The Sustainability Committee's work in 2018 resulted in the formulation of ENKA 2027 Sustainability Goals, which take into account the company's sustainability priorities, risk and opportunities, influence areas and stakeholder

The ENKA Sustainability Strategy, developed in 2017 by the ENKA Sustainability Committee under the leadership of ENKA's President and Chairman of the Executive Committee, was reviewed at the last Sustainability Committee meeting of 2018 and the 2019 Sustainability Action Plan was developed accordingly.

ENKA is a signatory of the United Nations Global Compact (UNGC), which is the biggest corporate and institutional sustainability initiative which calls on companies to align their strategies and operations with the universal principles of human rights, labour, environment and anti-corruption and take actions that advance societal goals.



As a leading global company headquartered in İstanbul, we provide high quality products and services in all the sectors we partake in.

We contribute to the development and welfare of the countries in which we execute our projects; we ensure our credibility by prioritizing occupational health and safety, quality and cost efficiency.

We carry out our business with a corporate management approach that is transparent and accountable and has a vision of sustainable growth.

We provide employment to thousands of people in geographies we operate in and help local economies flourish. By meeting regional needs, we contribute to local socio-economic development.

We value stakeholder participation. Our comprehensive strategy takes account of stakeholder expectations, lowers risks and helps us establish long-lasting and permanent relationships.

In all regions where we undertake work, we respect human rights, oppose all forms of discrimination, promote equality of opportunity and expect our business partners to be just as sensitive as us.



In addition to ensuring the health and safety of our employees, who are our foremost stakeholders, we provide them with a fair and participatory working environment and invest in their development.

We measure and assess the environmental and social impact of our activities. We improve processes that are in place to reduce negative impact.





We support measures against climate change and take care to protect natural resources.

We support the development of future generations by investing in education, sports, culture and arts.



**ENKA** 

ENKA's sustainability strategy, which was prepared with ENKA's fields of impact and sustainable development goals in mind, has the following four main components:



## ENKA.

GRI 102-11

DOES ITS BUSINESS HONESTLY AND IN TIME, ITS WORK IS OF HIGH QUALITY, AND IT MAKES SURE THAT A RESPONSIBLE AND ETHICAL ATTITUDE IS ADOPTED AT EVERY LEVEL.

HAS BROADENED THE DEFINITION OF RISK MANAGEMENT SO AS TO ADDRESS ECONOMIC, ENVIRONMENTAL AND SOCIAL ISSUES IN AN INTEGRATED MANNER.

ENCOURAGES, TRAINS, SUPERVISES AND AMELIORATES ITS BUSINESS PARTNERS, SUBCONTRACTORS AND SUPPLIERS IN THE CONTEXT OF ITS RESPONSIBLE SUPPLY CHAIN MANAGEMENT.

SEEKS TO GENERATE AWARENESS OF SUSTAINABILITY AMONG ITS SALES REPRESENTATIVES AND CUSTOMERS AS WELL,
AND PROVIDES LEADERSHIP TO ALL ITS STAKEHOLDERS IN TERMS OF SUSTAINABILITY.

CONTRIBUTES TO THE REALISATION OF SUSTAINABLE DEVELOPMENT THROUGH ITS INNOVATION AND R&D ACTIVITIES.

## ENKA,

PROTECTS THE HEALTH AND ENSURES THE SAFETY OF ITS EMPLOYEES AND ITS SUBCONTRACTORS' EMPLOYEES.

WORKS TO INCREASE EMPLOYEE LOYALTY AND ACTIVE ENGAGEMENT OF THE EMPLOYEES IN DECISION-MAKING MECHANISMS.

INVESTS IN THE TRAINING AND DEVELOPMENT OF ITS EMPLOYEES AND PROVIDES THEM WITH EQUAL OPPORTUNITIES

FOR TRAINING AND DEVELOPMENT.

SEEKS TO GENERATE AWARENESS OF SUSTAINABILITY AMONG ITS EMPLOYEES.

## ENKA,

CONTRIBUTES TO THE WELFARE AND DEVELOPMENT OF LOCAL COMMUNITIES THROUGH THE INFRASTRUCTURE AND SUPERSTRUCTURE INVESTMENTS IT MAKES.

CONTRIBUTES TO THE DEVELOPMENT OF THE ENGINEERING PROFESSION IN ALL REGIONS OF THE WORLD IN WHICH IT OPERATES.

SUPPORTS THE GROWTH OF A RESPONSIBLE GENERATION BY SPREADING AWARENESS OF SUSTAINABILITY IN ITS SCHOOLS.

INVESTS IN EDUCATION, CULTURE AND ARTS, AND SPORT. CARING FOR EMPLOYEES.

## ENKA,

MEASURES AND REPORTS ON ITS ENVIRONMENTAL IMPACTS, SETS TARGETS AND AMELIORATES THEM.

CARRIES OUT IMPROVEMENTS TO REDUCE ITS CARBON AND WATER FOOTPRINTS AND ENSURES ENERGY EFFICIENCY.

DEVELOPS AND IMPLEMENTS ENVIRONMENT-FRIENDLY BUILDING SOLUTIONS.

ADOPTS GREEN OFFICE PRACTICES AND ENCOURAGES ITS EMPLOYEES TO RESPECT THE ENVIRONMENT.

**ENKA SUSTAINABILITY REPORT - 2018** 

and Academic Institutions, Tax

Offices)

#### STAKEHOLDER ENGAGEMENT AND SURVEYS

Strong and efficient stakeholder dialogue is one of the keystones of how ENKA conducts business, and by extension, of its sustainability approach. ENKA defines its stakeholders as the individuals, groups and organisations who affect, or are affected, directly or indirectly, by its activities, goals or policies.

ENKA categorises its main stakeholders as its employees, customers, business partners, shareholders, community stakeholders and public institutions. In categorising stakeholders as such, ENKA uses criteria including the degree and potential of stakeholders affecting ENKA's activities, strategies, policies or being affected by them, their fields of influence, representation authority and relations with the company.

ENKA makes efforts to ensure that communication with its stakeholders is efficient, transparent and two-sided, and to this end forms structures to ensure stakeholder diversity in its processes and decision-making mechanisms. For this reason, ENKA establishes unique communication channels for each stakeholder group.

One of these communication channels, ENKA Newsletter platform, was developed to provide information for all employees of ENKA and its subsidiaries. ENKA Newsletter is used to share information with all employees about general developments, developments related to management systems, news and developments about sustainability, general announcements about the company, examples of best practices, lessons learned, intercompany policies and procedures and related updates and changes, technology we have developed and other topics of concern to our employees at ENKA and its subsidiaries.

The corporate website is the main channel of communications ENKA uses to communicate with external stakeholders. ENKA shares detailed information about all its fields of activity and subsidiaries through its corporate website and consistently updates the content of its website with the latest news and developments.

Some of the most tangible outcomes of the efficient stakeholder dialogue conducted by ENKA are the company's sustainability strategy and sustainability actions. ENKA's annual sustainability report details its performance towards attaining its sustainability priorities, which are determined with intensive stakeholder participation, for the benefit of stakeholders. In addition to the regularly published corporate reports, audits conducted in projects and subsidiaries, supplier audits, employee surveys, customer satisfaction surveys, trainings,

workshops and meetings held with all business partners help ENKA gather feedback which contribute to ENKA's processes and address stakeholders' concerns and questions.

ENKA Ethics Hotline was established in 2017 to provide communications with employees, local people and all parties with which the company has business relations and became one of the most efficient and practical communication channels for stakeholders to seek advice on subjects they are concerned about, get answers to their questions and convey their complaints or opinions.

ENKA operates in many different sectors together with its subsidiaries and therefore has a diverse range of stakeholders.

ENKA BELIEVES THAT
BUILDING A SUSTAINABLE
FUTURE IS ONLY POSSIBLE
BY DEVELOPING AND
IMPROVING TOGETHER WITH
ALL ITS STAKEHOLDERS
AND TO THIS END
ESTABLISHES VARIOUS
FORMS OF COOPERATION
WITH DIFFERENT
STAKEHOLDERS AND TAKES
PART IN PROJECTS WITH
THE POTENTIAL TO FORM
LASTING VALUES.

ENKA's corporate values and ethical principles remain the priority criteria when it comes to choosing stakeholders. Stakeholder groups with which ENKA is in contact, communication platforms and the frequency of communications is shown in the table on the next page:

#### **STAKEHOLDERS** COMMUNICATION PLATFORM FREQUENCY OF COMMUNICATION Websites Continuous Social media Continuous Newsletter - Ocuupationsl Health and Safety, Environment, Quality Management Systems, Sustainability Activities, General Announcements Newsletter – Lessons Learned and Best Practices within the Organisation Continuous **ENKA Academy** Continuous **Employee Loyalty and Satisfaction Survey** Twice a yea (ENKA employees and other workers performing duties for **Ethics and Compliance Audits** Periodic ENKA) Ethics Hotline Continuous Employee Volunteering Programme Continuous **Customer Satisfaction Survey** Upon the completion of projects Websites Continuous **Annual Reports** Once a year Once a year Sustainability Reports, CDP Reports **ENKA Document Management System** Continuous **CUSTOMERS** Periodic Meetings (Investors, Project Owners, etc.) Ethics Hotline Continuous Websites Continuous In line with the Training Plan **ENKA Academy Evaluation Surveys** Several times a year **BUSINESS PARTNERS** ENKA Code of Business Conduct and ENKA Supplier Code of Conduct Before starting new jobs Management Systems Audits Periodic (Suppliers, Subcontractors, Manufacturers, Joint Ventures, **ENKA Document Management System** Continuous Third-Party Auditing Firms, Meetings Periodic Insurance Companies, Logistics Firms, Service Providers, Ethics Hotline Continuous Consultancy Companies, Audits Periodic Distributors, etc.) Sustainability Reports, CDP Reports Once a year General Assembly At least once a year Websites Continuous **Annual Reports** Once a year Sustainability Reports, CDP Reports Once a year Material Disclosures, Financial Reports, Periodic Disclosures (Public As required by the related **SHAREHOLDERS** Disclosure Platform - KAP) disclosure Meetings Continuous (Partners, Investors) Ethics Hotline Continuous Websites Continuous Media, Social Media Continuous **Annual Reports** Once a year **SOCIAL PARTNERS** Sustainability Reports, CDP Reports Once a year (Local Communities, NGOs, the Meetings Periodic Media) **Ethics Hotline** Continuous **Annual Reports** Once a vea Websites Continuous Periodic Disclosures (Public Disclosure Platform - KAP) Periodic Sustainability Reports, CDP Reports Once a yea Periodic Meetings **PUBLIC INSTITUTIONS** Official Correspondences Continuous (Governments, Local **Audits** Periodic Administrations, Universities Memberships Monthly

Career Days, Activities of University Clubs and Societies

Conferences and Panels

Periodic

Periodic

38

**DOING GOOD BUSINESS** 

**ENKA** 

Due to their specific fields of activity, structures and missions, ENKA Foundation and ENKA Schools interact with a different group of stakeholders than those of ENKA companies. ENKA Foundation communicates constantly with sports school students, athletes, members, sports coaches, teams, federations, spectators and artists and develops collaborations where necessary with sponsors, non-governmental organisations and local administrations.

ENKA Schools defines teachers and other employees, students, parents, international stakeholders, public institutions, academic institutions and subcontractors as their major stakeholders. Dialogue is maintained with all these groups of stakeholders through various communication channels and methods

### **ENKA's Membership Affiliations**

ENKA carries out initiatives at the international level in order to take responsibility as a pioneer in all sectors in which it operates. ENKA believes that development and progress in the field of sustainability can only be achieved by working together with all stakeholders with effective communication and for this reason seeks membership of various associations, institutes, unions and sectorial organisations and acts as a sectorial leader by playing an active role in work groups.

BY BECOMING A SIGNATORY
OF THE UN GLOBAL COMPACT
IN 2017, ENKA HAS PLEDGED
TO ACT IN ACCORDANCE
WITH ITS TEN FUNDAMENTAL
GLOBAL PRINCIPLES AND
PRIORITISED CONTRIBUTING
TO THE AGENDA OF THE
SUSTAINABLE GLOBAL GOALS
AMONG ITS OWN COMPANY
GOALS.

To this end, ENKA became a member of the Sustainable Supply Chain Workgroup and Women's Empowerment Workgroup operating under the Global Compact Network Turkey.

ENKA became member of the Business Council for Sustainable Development (BCSD Turkey) which is the regional network and business partner of the World Business Council for Sustainable Development (WBCSD) in August 2018, in addition to its other memberships. In September, ENKA's corporate membership application was approved by the Ethics and Reputation Society (TEİD) and ENKA was included among the official corporate members of the TEİD, which undertakes pioneering works regarding business ethics and compliance in Turkey.

ENKA also joined the Turkish Industry and Business Association's (TÜSİAD) Environment and Climate Change Workgroup as of 2019 in order to undertake a more active role in the extensive national and international work conducted on environment and climate change. The TÜSİAD Environment and Climate Change Workgroup contributes to process of forming environmental policies in Turkey and the development of regulations required within the framework of these policies, assesses the implementation of these regulations, carries out studies and presents its opinions to relevant institutions and organisations. For more information about the activities of TÜSİAD Environment and Climate Change Workgroup, please visit

"https://tusiad.org/en/cevre-iklim-degisikligi-cg"

**GRI 102-13** 

## MEMBERSHIPS OF ENKA İNSAAT AND ITS SUBSIDIARIES

#### Organisations ENKA İnşaat is enrolled in

**ENKA SUSTAINABILITY REPORT - 2018** 

Republic of Turkey Ministry of Environment and Urbanisation Overseas and Domestic Contracting Certificates

British Safety Council

#### Organisations ENKA İnşaat has the certificate of

American Society of Mechanical Engineers

British Standards Institution

TÜV NORD

#### Turkish Organizations ENKA is enrolled in

Foreign Economic Relations Board of Turkey (DEIK)

The Turkish Contractors Association (TMB)

The Turkish Employer's Association of Construction Industries (INTES)

Turkish Exporters Assembly (TIM)

Turkish Industry and Business Association (TÜSİAD)

Business Council for Sustainable Development (BCSD Turkey)

Ethics and Reputation Society (TEİD)

Turkish Road Association (TRA)

İstanbul Chamber of Commerce (İTO)

Organisations Çimtaş Steel, Pipe, Module and Shipyard, and Precision Machining are enrolled in

Steel Construction Institute

People Management Association of Turkey (PerYön)

SAHA İstanbul Defence and Aerospace Cluster Association

#### KALDER

American Society of Mechanical Engineers (ASME)

Bursa Aerospace and Defence Cluster Association (BASDEC)

Human Resources Solidarity Association (İKDAY)

Turkish Shipbuilders' Association (GİSBİR)

Leadership in Energy and Environmental Design (LEED)

German-Turkish Chamber of Industry and Commerce

İstanbul Chamber of Commerce (İTO)

İstanbul Chamber of Industry

Gemlik Chamber of Commerce and Industry

Kocaeli Chamber of Commerce and Industry

American Welding Society (AWS)

Kocaeli Free Zone Shipyards Association (KOSTBİR)

Chamber of Shipping (İMEAK)

#### Organisations Cimtas Ningbo is enrolled in

American Society for Quality

China Lean Enterprise

Turkey Lean Enterprise

Jishuken Association

Ningbo Welding Association

Liaoning Welding Association

The Committee of Liaoyang Technical School Consultation 39

GRI 102-42, 102-43, 102-46

# MEMBERSHIPS OF ENKA İNSAAT AND ITS SUBSIDIARIES

#### Organisations ENKA Pazarlama is enrolled in

Turkish Construction Equipment Distributors' and Manufacturers' Association (İMDER)

The Material Handling, Storage & Industrial Equipment Association of Turkey (İSDER)

Foreign Economic Relations Board of Turkey (DEIK)

Statistical Institute of Turkey (TUİK)

İstanbul Chamber of Commerce (İTO)

#### Organisations ENKA Foundation is enrolled in

Third Sector Foundation of Turkey (TUSEV)

Turkish Marine Environment Protection Association

Mediterranean Opera and Ballet Club Association (AKOB)

#### Organisations ENKA Power is enrolled in:

İstanbul Mineral and Metals Exporters' Association

#### Organisations CCI is enrolled in

CRE Russia (Commercial Real Estate)

BREEAM In-Use

#### Organisations ENKA Systems is enrolled in

Turkey Software Industrialists Association (YASAD)

İstanbul Chamber of Industry

İstanbul Mineral and Metals Exporters' Association (İMMİB)

#### Organisations MKH is enrolled in

Association of European Businesses

### Organisations ENKA TC is enrolled in

**ENKA** 

Russian Council of Shopping Centers (RCSC)

US Green Building Council (Gold) (USGBC)

Green Building Council Russia (Premium) (RUGBC)

Moscow Investors Club

Organisations ENKA Schools Adapazarı is enrolled in

**Eco-Schools** 

White Flag

The International Baccalaureate Organisation (IBO)

Organisations ENKA Schools İstanbul is enrolled in

**Eco-Schools** 

The International Baccalaureate Organisation (IBO)

Round Square

New England Association of Schools and Colleges (NEASC)

Council of International Schools (CIS)

Duke of Edinburgh Programme

World Wildlife Fund (WWF)

Organisations ENKA Schools Kocaeli is enrolled in

Ministry of Education School Democracy Assembly

## SUSTAINABILITY PRIORITISATION PROCESS AND STAKEHOLDER **PARTICIPATION**

**ENKA SUSTAINABILITY REPORT - 2018** 

ENKA identified its sustainability priorities through studies which took place over a three-month period in 2017 with intensive engagement of its internal and external stakeholders. In determining these priorities, ENKA made use of the dynamics of the sectors it is engaged in, economic, social and environmental impacts of these sectors and its own, sustainability risks and opportunities for ENKA and finally feedback from stakeholders which were received directly or indirectly, as described below.

> DURING THE PROCESS OF IDENTIFYING PRIORITIES, FACE-TO-FACE WORKSHOPS WERE HELD WITH GROUPS OF STAKEHOLDERS, ESPECIALLY **ENKA SUSTAINABILITY** COMMITTEE, AND ONLINE **OUESTIONNAIRES WERE** PROVIDED FOR THOSE STAKEHOLDERS WHO COULD NOT BE REACHED FACE-TO-FACE.

A total of 266 stakeholder representatives, including the Sustainability Committee, senior management, ENKA employees, suppliers, non-governmental organisations and professional organisations, subsidiaries, vendors and customers participated and contributed to identifying the sustainability priorities for ENKA. Stakeholder groups which were included in the undertaking were identified together with ENKA's subsidiaries by taking into account influence and accessibility factors.

As a direct input to the development of ENKA's Sustainability Strategy, sustainability priorities were reviewed in 2018 in ENKA Sustainability Committee meetings through a review of the current activities of ENKA and its subsidiaries, stakeholders, risks, opportunities and goals and were updated with the addition of the Biodiversity topic. ENKA promises to conduct sustainability materiality surveys and detailed stakeholder participation process every two years.

WORKSHOPS AND SURVEYS CONDUCTED (2017)		
Method	Stakeholder Group	Number of participants
Workshop	Senior Management	42
	Employees Group 1	27
	Employees Group 2	25
	Suppliers	10
	Non-Governmental Organisations and Professional Organisations	11
	Çimtaş	30
	Total	145
Survey	Customers	15
	Sales Representatives	6
	Suppliers Group 1	3
	Suppliers Group 2	39
	Employees Group 1	10
	Employees Group 2	48
	Total	121
	Overall Total	266

The table on the next page lists ENKA's prioritised (material) sustainability topics and their scope which constitute the basis for sustainability works and were referenced and updated during the 2018 reporting period.

#### **ENKA'S SUSTAINABILITY GOALS**

As the result of the Sustainability Committee's work in 2018, taking the company's sustainability priorities, risk and opportunities, influence areas and stakeholder feedbacks into account, realistic and robust sustainability goals were identified for the year 2027, the year marking the 10th anniversary of ENKA's sustainability works and 70<sup>th</sup> anniversary of the company's establishment.

ENKA 70th Year Sustainability Goals are detailed on its corporate website and at the end of each chapter of this report for all stakeholders' information.

https://www.enka.com/sustainability/home/strategy/ sustainability-goals/