

This Privacy Notice regarding the Processing of Personal Data held by ENKA İnşaat ve Sanayi A.Ş., (herein after "Company") is prepared specifically for the cookies used on this website.

1. WHY IS THIS NOTICE BEING SENT?

The General Data Protection Regulations (GDPR) replaces the Data Protection Act 1998 on 25 May 2018. The Company is now required to tell all data subjects about the data that is collected about them. This form may also be used to collect certain data.

2. WHAT SUBJECTS DOES THIS NOTICE CONTAIN?

- General Information about Cookies and also Cookies Used on the Website
- What data is being collected
- What purpose data is used for
- Whom the data is shared with
- The lawful basis for holding your data
- How long we will keep your data
- Your individual rights under GDPR

3. GENERAL INFORMATION ABOUT COOKIES AND COOKIES WHICH USED ON THE WEBSITE IS POSSIBLE

• What is Cookies and Why Cookies are Used?

Cookies are small text files that are stored on your computer or mobile device. They are widely used in order to make websites work, or work in a better, more efficient way. They can do this because websites can read and write these files, enabling them to recognise you and remember important information that will make your use of a website more convenient. For more detailed information about cookies, you can visit <http://www.aboutcookies.org>.

The main purposes of using cookies on our Website are listed below:

- To improve the services provided to you by increasing the functionality and performance of the Site,
- To improve the Site and to offer new features on the Site and to personalize the features offered according to your preferences;
- To ensure the legal and commercial security of the site, you and our Company.
- Types of Cookies According to Permanence Period: (The following types of cookies are used on the Site)

Session Cookies	These cookies are used to remember selections and preferences that you've already made or information that you've already given. Session Cookies are temporary and deleted from your machine when your web browser closes. We use session Cookies to help us track internet usage.
Persistent Cookies	A persistent cookie is one stored as a file on your computer, and it remains there when you close your web browser. The cookie can be read by the website that created it when you visit that website again. We use persistent Cookies to improve your experience of using the Sites. This includes recording your acceptance of our Cookie Policy to remove the cookie message which first appears when you use the Sites.

• Types of Cookies By Purpose of Use: (The following types of cookies are used on the Site)

Strictly Necessary Cookies	
Technical Cookies	The technical cookies provide the site to work, and the pages and areas of the site that are not working are determined.
Authentication Cookies	In the event that visitors log into the Site using their passwords, with such cookies, it is determined that the visitor is a Site user on each page that the visitor visits on the Site, and the user is prevented from re-entering the password on each page.
Flash Cookies	These are the types of cookies used to enable the activation of image or audio content on the web site.
*Customization Cookies	Cookies used to remember the preferences of the users when visiting different pages of the different website. For example, remembering your chosen language preference. These are the cookies used for the purpose of personalization and remembering preferences on websites or applications (including desktop, mobile, and IoT device applications). These cookies are used to provide functionality other than necessary cookies. In cases where it is not clear that the data subject has explicitly requested the information society service, explicit consent will be required.
Analytical Cookies	Analytical cookies and cookies that provide the production of analytical results such as the number of visitors to the Site, the detection of the pages displayed on the Site, the site visit hours, the scrolling movements of the Site pages.
Advertising/Marketing Cookies	Advertising and marketing cookies aim to track users' online activities to identify their personal interests and display advertisements to them on the internet based on those interests.

• Additional Information About Cookies Requiring Explicit Consent

Social Plugin Tracking Cookies	Many social networks provide social plugin modules that website owners can integrate into their websites to provide certain services that can be considered "explicitly requested" by the members. However, these modules can also be used to track both members and non-members through third-party cookies for additional purposes such as behavioral advertising, analytics, or market research. Therefore, explicit consent is required.
Online Behavioral Advertising Cookies	Cookies used for behavioral advertising require explicit consent. In this case, the requirement for explicit consent includes advertising-related cookies used for purposes such as frequency capping, financial record-keeping, ad affiliation, click fraud detection, research and market analysis, product development, and debugging. None of these purposes are directly related to a service or functionality explicitly requested by the user within the scope of information society services, as required by Criterion B.

- Additional Information About Cookies According To Their Parties,

First-Party Cookies	These cookies are set by the website or domain that the user is directly interacting with. They are typically used to remember user preferences and provide a personalized browsing experience.
Third-Party Cookies:	These cookies are set by domains other than the one the user is currently visiting. They are commonly used for tracking user behavior across multiple websites for advertising, analytics, and other purposes.

- Information About Cookies That Do Not Require Explicit Consent,

User-Input Cookies	<p>User-input cookies are a type of cookies used to remember user-entered information on a website. These cookies store data provided by the user, such as form submissions, login credentials, preferences, or other text-based data. They are used to personalize the user experience and remember user preferences. For example, when a user logs into a website, user-input cookies are used to remember their username and password so that they don't have to re-enter them on every page. Similarly, on an e-commerce site, user-input cookies can be used to remember the items in a user's shopping cart or their preferences.</p> <p>User-input cookies can be session-based or persistent. Session-based cookies are deleted when the user closes their browser or ends the session, while persistent cookies can be stored on the user's device for a specific period of time. These cookies are important for personalizing the user experience and making the website more user-friendly. However, the use of user-input cookies should be disclosed to users through a privacy policy or cookie notice, and appropriate regulations should be followed to ensure compliance with data protection requirements.</p>
Authentication Cookies	<p>Authentication cookies are a type of cookies used to verify the identity of a user during the authentication process on a website or application. These cookies are typically created when a user logs in by entering their credentials (such as username and password) and are used to keep the user authenticated as they navigate through different pages or interact with the website.</p> <p>Authentication cookies play a crucial role in ensuring the security and integrity of user accounts. They help verify the user's identity and permissions, allowing them to access their personalized content, perform actions that require authentication, and maintain a secure session. These cookies are often session-based, meaning they are stored temporarily and are deleted when the user logs out or closes the browser.</p>
User-Centric Security Cookies	<p>User-centric security cookies are a type of cookies used to enhance the security of a website or application by monitoring and protecting user-related activities. These cookies help detect and prevent unauthorized access, fraudulent activities, and other security threats targeting user accounts.</p> <p>These cookies are designed to prioritize user security and protect sensitive information. They play a crucial role in maintaining the integrity of user accounts and preventing unauthorized access or fraudulent activities. By monitoring user behavior, user-centric security cookies can detect abnormal patterns, unusual login attempts, or potential security breaches, allowing prompt action to be taken to mitigate risks.</p>
Multimedia Player Session Cookies	<p>Multimedia player session cookies are a type of cookies used by multimedia players, such as video or audio players, to maintain the session state of the player during a user's interaction with multimedia content. These cookies enable the player to remember the user's preferences, playback progress, volume settings, and other session-related information.</p> <p>Multimedia player session cookies are also known as "Flash cookies". These cookies have a duration that ends when the session is terminated.</p>
Load Balancing Session Cookies	<p>Load balancing session cookies are a type of cookies used in web applications to ensure even distribution of incoming network traffic across multiple servers. These cookies help maintain a consistent user experience and optimize the performance and availability of the application.</p> <p>When a user accesses a website or web application that utilizes load balancing, load balancing session cookies are used to track the user's session and route their requests to the appropriate server. These cookies store information about the user's session, such as a session ID or server identifier, allowing subsequent requests from the same user to be directed to the same server or a server with the least amount of load.</p>
User Interface Personalization Cookies	<p>User interface personalization cookies are a type of cookies used to customize and personalize the user interface of a website or application according to the preferences and settings of individual users. These cookies store information about the user's preferences, layout choices, language preferences, and other settings related to the visual appearance and functionality of the user interface. These cookies, such as session cookies, can be valid for the duration of a session, but depending on their purposes, their validity periods can extend to weeks or even months.</p>
Social Plugin Content Sharing (like, share, comment) Cookies	<p>Social plugin content sharing cookies are a type of cookies used by websites to enable users to interact with and share content from social media platforms. These cookies are typically associated with social media plugins embedded on websites, allowing users to perform actions such as liking, sharing, or commenting on content directly through the website.</p> <p>These cookies are required to be session cookies (as persistent authentication cookies mentioned above do not fall within the scope of these criteria) and, as they serve a specific purpose, their lifespan should end when the user logs out from the social media platform or, in the case of the "remember me" feature not being used, when the browser is closed.</p>
Cookies Used By Consent Management Platform (CMP)	<p>The cookies used for remembering the preferences related to obtaining explicit consent for cookies on the web pages visited by individuals are known as preference cookies. These cookies are used to remember the choices and preferences made by users regarding the collection and processing of their personal data through cookies.</p>
First-Party Analytical Cookies	<p>These cookies are used to measure the performance of the website, analyze user behavior, and understand the preferences of the visitors to the site. This type of cookies provides website owners with data such as visitor traffic, page views, and user interactions, which helps improve the website and enhance the user experience.</p>

	First-party analytical cookies are typically used to store and analyze data collected through analytical tools or services used by the website owner. These cookies do not contain personal identification information and generally deal with anonymous or aggregated data. They allow website owners to evaluate website performance, understand user behavior, and shape marketing or content strategies accordingly.
Cookies Used for Website Security	Cookies that are employed to ensure the security of the website and detect any unauthorized activities. These cookies help protect user sessions and prevent security breaches. The cookies used for website security are essential for ensuring the proper functioning and availability of the requested services by the users. In order to prevent security vulnerabilities and potential service disruptions, these cookies play a crucial role in maintaining the overall security of the website. By implementing security measures and using these cookies, the website can protect itself and its users from various risks and threats. Thus, these cookies are necessary for providing the requested services and ensuring a secure browsing experience for the users.

4. WHICH DATA DO WE PROCESS?

For cookies other than necessary cookies used on our website, explicit consent is obtained from users, and they are provided with the opportunity to change their consent at any time. Users can view the types of cookies used on our website through the cookie management panel and determine their preferences as "enabled" or "disabled" for all cookies other than necessary cookies. Users can also change their preferences at any time through this panel.

a. When you visit Websie, via Essential Cookies;

Transaction Security	tarayıcı bilgileri, IP adresi, erişim logları gibi bu tür çerezin çalışması için işlenen kişisel veriler.
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b. When you give your explicit consent, via Performance Cookies;

Transaction Security	tarayıcı bilgileri, IP adresi, erişim logları, en çok ziyaret edilen sayfalar, gezinti sırasında rastlanan problemler, ziyaret edilen sayfalar, tıklanan linkler, arama terimleri, kullanılan ve girilen diğer metinler, yazılar gibi bu tür çerezin çalışması için işlenen kişisel veriler.
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c. When you give your explicit consent, via Advertising and Targeting; (These are third-party cookies placed by our advertising partners)

Transaction Security	tarayıcı bilgileri, IP adresi, erişim logları, ilgi alanlarınız, profiliniz gibi bu tür çerezin çalışması için işlenen kişisel veriler.
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d. When you give your explicit consent, via Functional Cookies;

Transaction Security	tarayıcı bilgileri, IP adresi, erişim logları, dil, bölge, tema vb. tercih seçenekleriniz ile sitedeki form alanlarında yer alan metin kutularına daha önceden girdiğiniz bilgiler gibi bu tür çerezin çalışması için işlenen kişisel veriler.
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5. WHO WE SHARE YOUR PERSONAL DATA WITH AND ON WHAT PURPOSE?

Based on terms of GDPR, we share your data in accordance with law and good faith provided that they are accurate and up-to-date, limited to certain, clear and legitimate purposes, for possible legal disputes, investigations, judicial or administrative audits, in order to realize the stated purposes or with the public institutions or organizations authorized to request such data as a legal obligation, responding to official or legal requests for other information and documents.

We share your data with Public institutions and organizations requesting information are shared with courts, prosecutors, enforcement offices and other judicial authorities and legal advisors.

6. METHOD OF COLLECTING AND PROCESSING YOUR DATA?

The Company collects your personal data automatically when you log in to the <https://www.enka.com/tr/> website by cookies; process your data by transferring to the relevant authorities in case of a possible dispute and by creating a database, hosting, on the server, making a list, filling out a document, writing a petition, filling in a form, either automatically or non-automatically, depending on the nature of the work and the quality of the personal data requested / to be processed.

7. PURPOSE FOR PROCESSING DATA AND LAWFUL BASIS ON WHICH THIS DATA IS USED?

a. When you visit Websie, via Essential Cookies;

Category of Personal Data	Purposes of Processing Data	Legal Grounds/Legal Basis
Transaction Security	The provision of the requested information society service (such as logging in, filling out forms, maintaining your session during page navigation, displaying multimedia content including videos, audio, and images) is necessary for the performance of the service. It is also necessary for the pursuit and execution of legal matters, compliance with applicable laws and regulations, providing information to authorized individuals, organizations, and institutions, ensuring information security processes, ensuring the security of data controller operations, and managing access rights..	Foreseen clearly in the legislation The processing of personal data belonging to the parties of a contract is necessary to provided that it is directly related to the establishment or performance of the contract. It is mandatory to process data for the legitimate interests of our Company, provided that it does not harm the fundamental rights and freedoms of the person concerned.

b. When you give your explicit consent, via Performance Cookies;

Category of Personal Data	Purposes of Processing Data	Legal Grounds/Legal Basis
Transaction Security	To ensure the production of analytical results such as the number of visitors to the website, detection of viewed pages, site visit times, scrolling movements on the site, we collect data for the purpose of counting and measuring the traffic of visitors on our website, measuring and improving the performance of the site, extracting and analyzing statistics regarding how the website is used, which pages are visited, or which links are used, conducting marketing analysis studies, pursuing and executing legal matters, ensuring compliance with applicable laws and regulations, providing information to authorized individuals, organizations, and institutions, ensuring information security processes, ensuring the security of data controller operations, and managing access rights. This allows us to measure and improve the performance of our site. However, only anonymous statistics are generated, and the purpose is not to track individuals' internet browsing across different websites or applications.	The explicit consent of the data subject.

c. When you give your explicit consent, via Advertising and Targeting;

Category of Personal Data	Purposes of Processing Data	Legal Grounds/Legal Basis
Transaction Security	Through third-party cookies placed by our advertising partners, we analyze your site usage, interests, and behaviors, create profiles, conduct targeting analysis, carry out product/service targeting campaigns, prepare personalized advertisements, and perform behavioral advertising and marketing analysis studies. We also use these cookies for the purposes of pursuing and executing legal matters, ensuring compliance with applicable laws and regulations, providing information to authorized individuals, organizations, and institutions, ensuring information security processes, ensuring the security of data controller operations, and managing access rights. These cookies are placed on the website by our business partners to profile your interests and show you relevant advertisements.	The explicit consent of the data subject.

d. When you give your explicit consent, via Functional Cookies;

Category of Personal Data	Purposes of Processing Data	Legal Grounds/Legal Basis
Transaction Security	In order to make our website more functional and personalized (excluding your privacy preferences) and to remember your preferences when you revisit the site, enable automatic form filling, and for the purposes of pursuing and executing legal matters, ensuring compliance with applicable laws and regulations, providing information to authorized individuals, organizations, and institutions, ensuring information security processes, ensuring the security of data controller operations, and managing access rights.	The explicit consent of the data subject.

8. YOUR RIGHTS BASED ON GDPR

- Enable correction to data for accuracy.
- Request the deletion or removal of personal data where there is no compelling reason for its continued processing.
- Object to processing of personal data that is likely to cause, or is causing damage or distress
- To obtain and reuse your personal data for your own purposes across different services.
- Object to decisions being taken by automated means
- In certain circumstances have inaccurate personal data rectified, blocked, erased or destroyed;
- Claim compensation for damages caused by breach of the data protection regulations.

Cookie Settings from Browser Settings

You can customize your cookie preferences by clicking on the "Customize Cookie Settings (Cookie Management)" tab in the pop-up that appears during your first visit to our website. You can change your cookie preferences at any time by adjusting the buttons in the cookie management panel to the desired position (enabled or disabled) and clicking the "Save Settings" button.

Additionally, you can partially control cookies through your browser settings. You can access information about managing cookies in popular browsers through the following links:

-Google Chrome (<https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=en>)

-Mozilla Firefox (<https://support.mozilla.org/en-US/kb/enhanced-trackingprotection-firefox-desktop?redirectslug=enable-and-disable-cookies-websitepreferences&redirectlocale=en-US>)
-Microsoft Internet Explorer (<https://support.microsoft.com/en-gb/windows/deleteand-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>)
-Safari (<https://help.apple.com/safari/mac/9.0/#/sfri40732>)
-Opera (<https://help.opera.com/en/latest/web-preferences/>)

9. PRECAUTIONS FOR PROTECTING YOUR PERSONAL DATA

Protection of personal data is an important issue for our company. Our company takes necessary technical and administrative measures to protect against unauthorized access to personal data or loss, misuse, disclosure, alteration or destruction of this information. Our Company undertakes to keep your personal data confidential, to take all necessary technical and administrative measures and to take the necessary care to ensure confidentiality and security.

Although our company has taken the necessary information security measures, if the personal data is damaged as a result of the attacks on the web site and the system or it is received by third parties, our Company will immediately notify you and the Personal Data Protection Board.

10. CORRECT AND CURRENT STORAGE OF YOUR PERSONAL DATA

Those who share their personal data with us, know, accepted and declared that this information is correct and kept up to date, and that they know that it is important for the rights they have on their personal data within the meaning of the GDPR.

You may make necessary notifications about your personal data about the changes and / or updates you have made by sending us the physical address below or from our KEP address or you can make necessary notifications through communication channels such as e-mail, fax or call center specified on "<https://www.enka.com/tr/>".

11. DELETING, DISPOSALING OR ANONIMIZING YOUR PERSONAL DATA

Your personal data processed for purposes specified in this notice; when the purpose that requires processing is eliminated and the periods determined by the Laws, if any; In accordance with our Company's Personal Data Retention and Disposal Policy, we will delete, destroy or anonymize and continue to use it on our own or at your request.

- Detailed Information on Cookie Usage Based on Duration on the Website:

Type	Name	Time
Functional Cookies	choice_cookie	86400 s
Performance Cookies	statistics_cookie	86400 s
Google Analytics	Analitic cookie	86400 s
Advertising and Targeting Cookies	marketing_cookie	86400 s

12. IDENTITY OF THE COLLECTOR

ENKA İNŞAAT VE SANAYİ A.Ş.
Mersis No: 335004895500013
Adres: BALMUMCU MAH. BALMUMCU MAH.ZİNCİRLİKUYU YOLU NO.10 / 10 İSTANBUL / BEŞİKTAŞ
KEP Adresi: enka@enka.hs03.kep.tr